

## Mountain State Maple Days Social Media Prompts

| Sunday                                     | Monday                     | Tuesday                                     | Wednesday   | Thursday                                       | Friday  | Saturday                            | NOTES   |
|--|----------------------------|---|---|--|---|-------------------------------------|---|
| Maple Days recap                           | maple recipe               | sap update                                  | walk through the sugarbush                        | maple cocktail                                 | maple family history share                        | syrup update                        | -share on different platforms or to your Stories you can always share to groups, too!         |
| Maple Days look ahead                      | maple facts                | maple recipe                                | where can you buy syrup?                          | maple cocktail                                 | maple friends- who helps during syrup season?     | colors of syrup this year           | Be yourself. You know your craft and you're good at it. All you're doing is talking about it. |
| favorite Maple Days memory from yrs passed | sap update                 | who uses your syrup in their products?      | benefits of maple vs white sugar                  | maple cocktail                                 | history of sugaring in your area                  | what's unique about your sugarbush? | Set yourself apart. It's wonderful to be different!   |
| maple recipe share                         | Maple Days- what to expect | CALL TO ACTION- invite people to Maple Days | show folks your town getting ready for Maple Days | share FGU's webinar and come hang out with us! | Night before Maple Days- invite, invite, invite!! | WELCOME TO MAPLE DAYS! We're open!! | These are just ideas to get you started. Feel free to change things up!                       |