

Reading the Woods  
Whole Woods Enterprise Plan

Statement of Purpose: The Whole Woods Enterprise Plan is a summary report of the observations made and information collected during the whole woods assessment.

---

1. Property Information

*Include the name(s) of the woodland steward(s), county, acreage, and a reference to location (i.e., closest town and major highways).*

2. The Woodland Steward's Goals and Objectives for the Forest

*List the woodland steward's goals and objectives for the property in order of importance.*

3. Forest Description

*Give an overview of the characteristics of the forest site based on information collected during the forest inventory and any additional woods assessments.*

4. Nature-based Enterprise(s)

*List existing and potential nature-based enterprise(s). Include a write-up for each enterprise that you, the woodland steward, and any specialists identified as a potential opportunity. These write-ups may include: 1) a brief description of each product or service; 2) the selected forest site(s); 3) infrastructure needs; and 4) estimate projected enterprise production costs and revenues (i.e., current markets and prices for products and/or services and potential total revenue).*

5. Action Plan

*List your recommendations for new products, production techniques, and expansion of existing products/markets.*